The enterprise TREND TOURISTIC SERVICES A.E based in CRETE region, has joined the Action “Digital Saltation” with a total budget of **51,6 million €**. The Action aims at the digital transformation of very small, small and medium - sized enterprises.

The investment’s total budget is 144.615,90 € out of which 72.307,94 € is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

The approved subsidised Business Plan includes investments in the following categories:

- Procurement and installation of ICT equipment
- Software for office applications, web development, e-shop services etc.
- Digital services (Digital advertising, e-security certifications, data entry and transfer etc.)
- Wage costs for new personnel

**Through the participation in the Action, the enterprise achieved:**

- Competitiveness improvement
- Increase of profitability
- Reinforcement of an extrovert business profile
- Enhancement of entrepreneurship
- Creation /maintenance of high quality job positions
- Other .................................................................

The support of EPAnEK proved beneficial, not only for the enterprise but also for the competitiveness of the national as well as the local economy.